

1. Request for Proposals (RFP) for Game Creation and Design Thinking Workshop

Introduction

The Africa Alliance of YMCAs (AAYMCA) invites qualified experts and organizations to submit proposals to facilitate a **Game Creation and Design Thinking Workshop** as part of a multi-year initiative under the **Africa Renaissance Hub (ARH)**. The selected facilitator will deliver a **1-day intensive training** in Nairobi, equipping youth and YMCA staff with **game design methodologies, and prototyping skills** to develop impactful, community-driven games.

Scope of Work

The facilitator will be responsible for:

- Developing and delivering a **1-day training curriculum** focused on **Design Thinking and Game Design fundamentals**.
 - Provide limited follow up to the implementing teams after the training.
 - Training participants in **game mechanics, storytelling, player engagement, and iterative prototyping**.
 - Leading hands-on **design sprints** and guiding participants through **game development stages**.
 - Providing real-world examples of **serious games** that address social issues.
 - Supporting participants in the **creation of game prototypes**.
 - Ensuring alignment with key thematic areas such as **youth justice, climate action, and economic empowerment**.
-

Expected Deliverables

- A **detailed training curriculum and agenda**.
 - Training materials, including **presentations, worksheets, and game development resources**.
 - A **portfolio of at least six game prototypes** created during the workshop.
 - A **comprehensive workshop report** summarizing key insights, participant feedback, and recommendations for future implementation.
-

Required Qualifications

- Extensive **professional experience in Game Design and Development**.
- Proven track record in **facilitating game design training**.
- Experience working with **YMCA or youth-focused organizations in Africa**.
- Strong knowledge of **Design Thinking methodologies and game development tools**.

- Ability to **mentor youth in iterative game prototyping and development.**
-

Submission Requirements

Interested applicants should submit a proposal including:

1. **Technical Proposal:**
 - Approach and methodology for the training.
 - Relevant experience in game design, youth development, and facilitation.
 - Curriculum outline and workshop structure.
 2. **Financial Proposal:**
 - Facilitation fees.
 - Estimated travel, accommodation, and logistical costs.
 3. **CV or Portfolio** demonstrating relevant experience in game design and training.
 4. **References** from at least **two past engagements** in similar initiatives.
-

Submission Deadline and Contact Information

- Brief Proposals should be submitted via email to aaymcas@africaymca.org by 15th March 2025.
- Proposals should include a Technical proposal and a budget
- For inquiries, please contact aaymcas@africaymca.org.

Proposals will be evaluated based on technical expertise, experience, methodology, and cost-effectiveness. Selected applicants will be notified by [decision date].

AAYMCA looks forward to partnering with skilled facilitators in empowering youth through game-based learning!

2. Request for Proposals (RFP) for Ethnographic Research Workshop

Introduction

The Africa Alliance of YMCAs (AAYMCA) invites qualified experts and organizations to submit proposals to facilitate an Ethnographic Research Workshop as part of a multi-year initiative under the Africa Renaissance Hub (ARH). The selected facilitator will deliver a 4-5 day intensive training in Mombasa in April 2025, focusing on ethnographic research, participatory action research (PAR), and qualitative data collection methodologies to support the development of research-driven game content.

Scope of Work

The facilitator will be responsible for:

- Delivering a 4-5 day training module covering Ethnographic Research methodologies.
 - Training participants in qualitative data collection, storytelling techniques, and community-based research.
 - Guiding youth through research fieldwork and analysis.
 - Ensuring integration of ethnographic insights into game development.
-

Expected Deliverables

- A detailed training curriculum and agenda.
 - Training materials, including research toolkits and data documentation guides.
 - A comprehensive research report including key insights and recommendations.
 - A framework for integrating ethnographic research into game development.
-

Required Qualifications

- An advanced degree (Master's or PhD) in Ethnography, Anthropology, or a related field.
 - Current faculty position at a recognized institution of higher learning.
 - Experience in Ethnographic Research, Participatory Action Research (PAR), and qualitative research methodologies.
 - Prior engagement in Game Design research.
 - Experience working with YMCA or youth-led initiatives in Africa.
 - Demonstrated ability in mentoring student researchers.
-

Submission Requirements

Interested applicants should submit a proposal including:

1. Technical Proposal:
 - Proposed methodology and training approach.
 - Relevant experience in ethnographic research and facilitation.
 - Curriculum outline and workshop structure.
2. Financial Proposal:
 - Facilitation fees.

- Estimated travel, accommodation, and logistical costs.
3. CV or Portfolio demonstrating relevant experience.

Proposals will be evaluated based on:

- Expertise and experience in Ethnographic Research.
- Previous work with youth-focused organizations or YMCAs in Africa.
- Clarity and feasibility of the training methodology.
- Cost-effectiveness of the financial proposal.

Submission Deadline and Contact Information

- Brief Proposals should be submitted via email to aaymcas@africaymca.org by 15th March 2025.
- Proposals should include a Technical proposal and a budget
- For inquiries, please contact aaymcas@africaymca.org.

Proposals will be evaluated based on technical expertise, experience, methodology, and cost-effectiveness.

Selected applicants will be notified by [decision date].

AAYMCA looks forward to partnering with skilled facilitators in advancing youth-focused ethnographic research!