

AFRICA
2030

The Next

GENERATION

OF AFRICA
YMA 3.0
Building the Framework

YMA
3.0





In May 2016 Africa YMCA leaders, partners, facilitators from Highline practise and business experts from all over the globe landed in Nairobi for an exciting assignment to design the next generation of the Africa YMCA, Y3.0



The Kick- Off

The mood of the day was that of great enthusiasm. The energy levels were high : hands shook, hugs shared, strangers quickly turned friends, contacts exchanged, networks created and everyone was full of anticipation ready to be sharpened. The process of exploration, learning and dreaming began.



JUST TO THE FUTURE



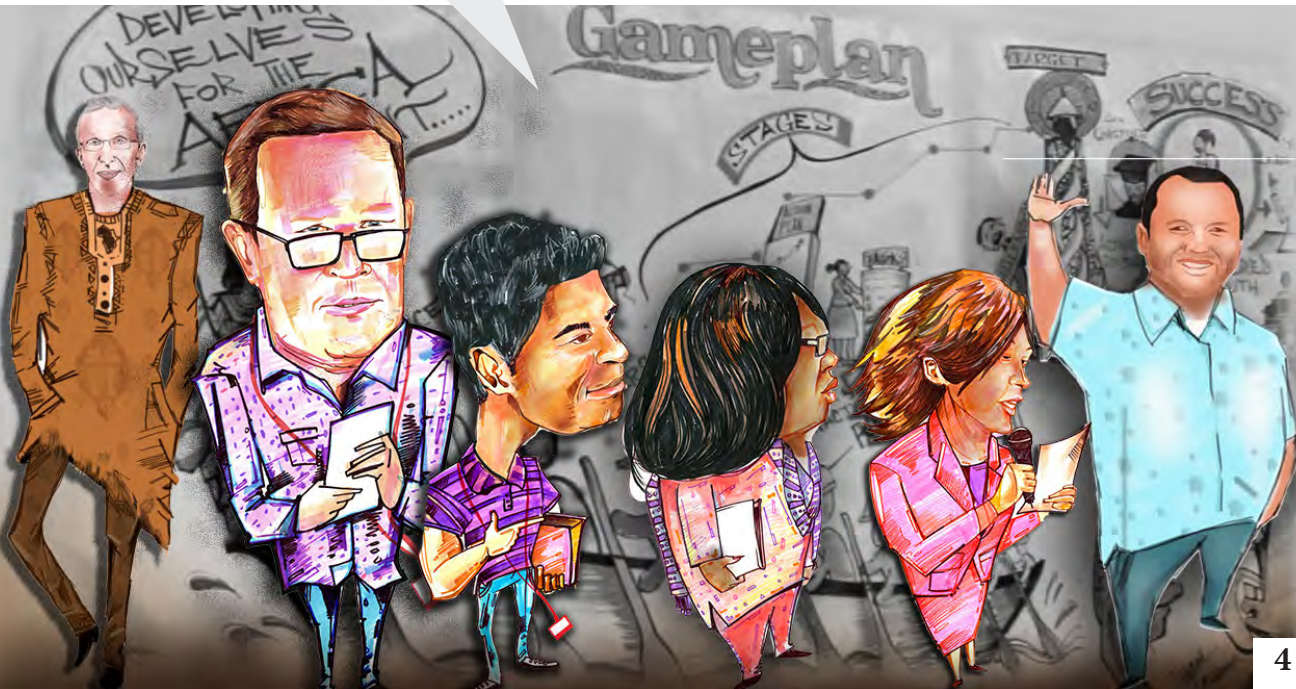


We commenced with words of encouragement from the AAY President, Mr. James Ekow Rhule

We commenced with a word of Prayer and thanksgiving and Mr. Carlos Sanvee, AAY general secretary gratified everyone who made it to the seminar

“ It’s time to awaken Africa, the sleeping giant.”

“ You never change things by fighting the existing reality, to change something, build a new model that makes the existing model obsolete”.

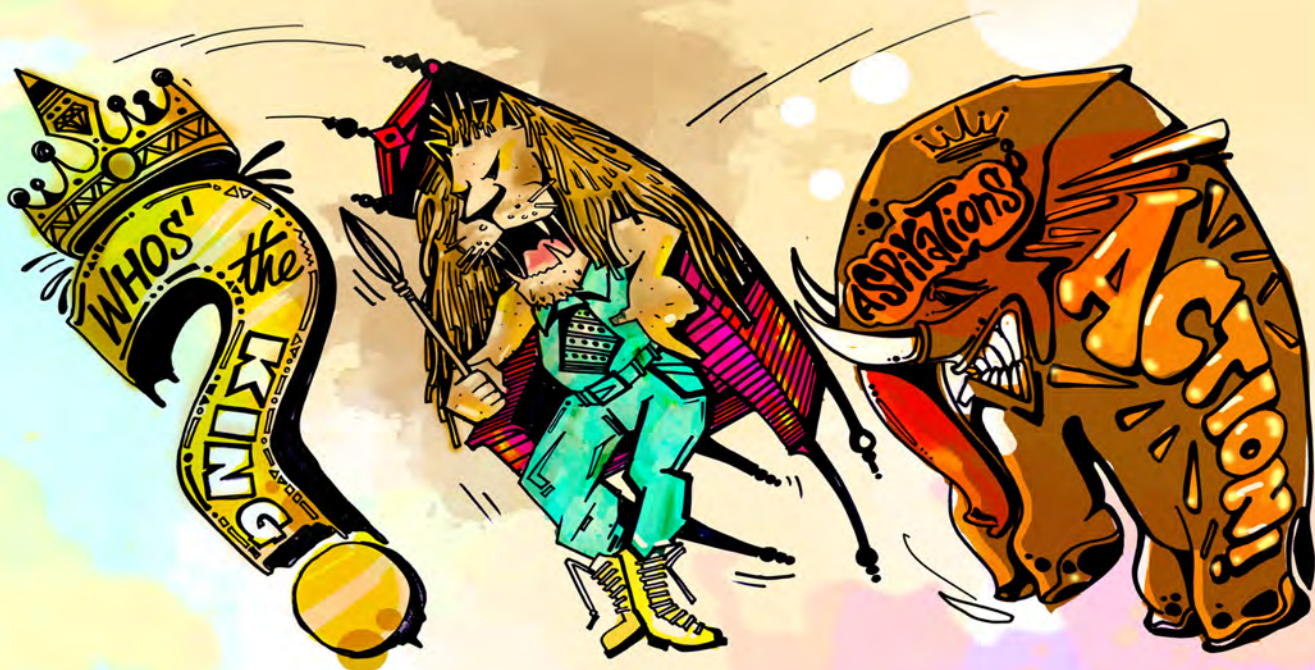




The motivation?

To mobilize ideas for the young and old, to gather resources, skills, strengths and expertise to build our prospects based on our ambitions that would guide us in piloting our actions and mold our plans in both Administration and Staff leadership.

Our Aha! moment



“

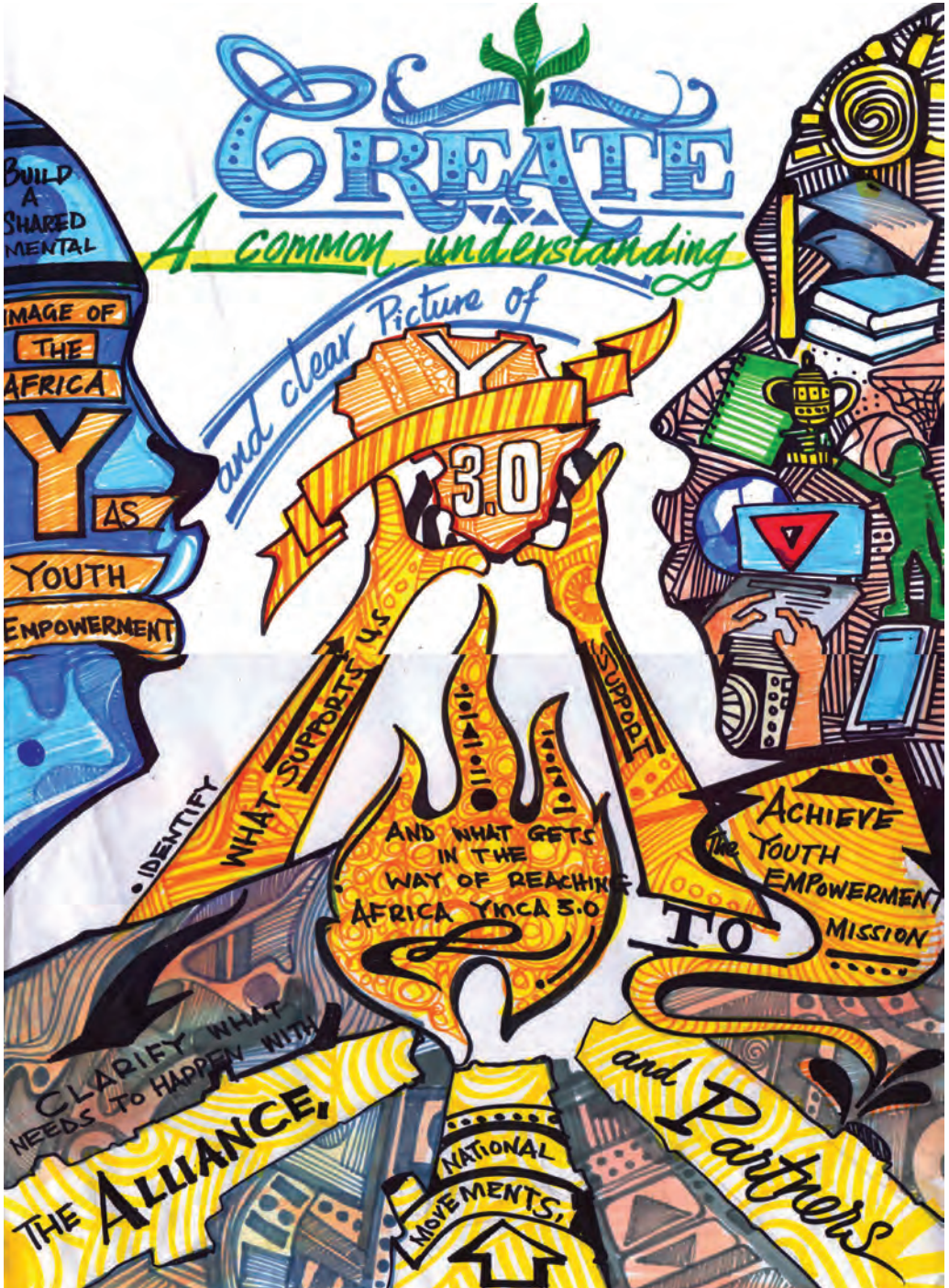
You never change things by fighting the existing reality, to change something, build a new model that makes the existing model obsolete.

Long time ago, deep in the African jungle, the elephant got sick of the lion claiming to be the king and decided to overthrow him and bring new leadership

Our discussions were based on how to get to africa we want.
We agreed on the need for a Radical Renaissance, opening up spaces for
collaboration, implementation and execution of the ideas to bring up the radical
change.







It was based on visualizing the African YMCA as the driver seat for youth empowerment, and evaluate the strengths, weaknesses, opportunities and threats in order to coerce a way forward.



THE EXPEDITION

The path was aimed at executing things differently.

Transforming Africa Through Ideas







Where We Were, Where We Are, Where We Want to be

Continental, Local and Personal trends from the past were brought into the picture as challenges and were looked into to re-imagine new possibilities.



Our Identity

YMCA was identified as being a space for youth Empowerment in leadership and governance, youth participation was lacking and that needed to be addressed. Ropopubl iciissitum aus, vit; C. Valare,



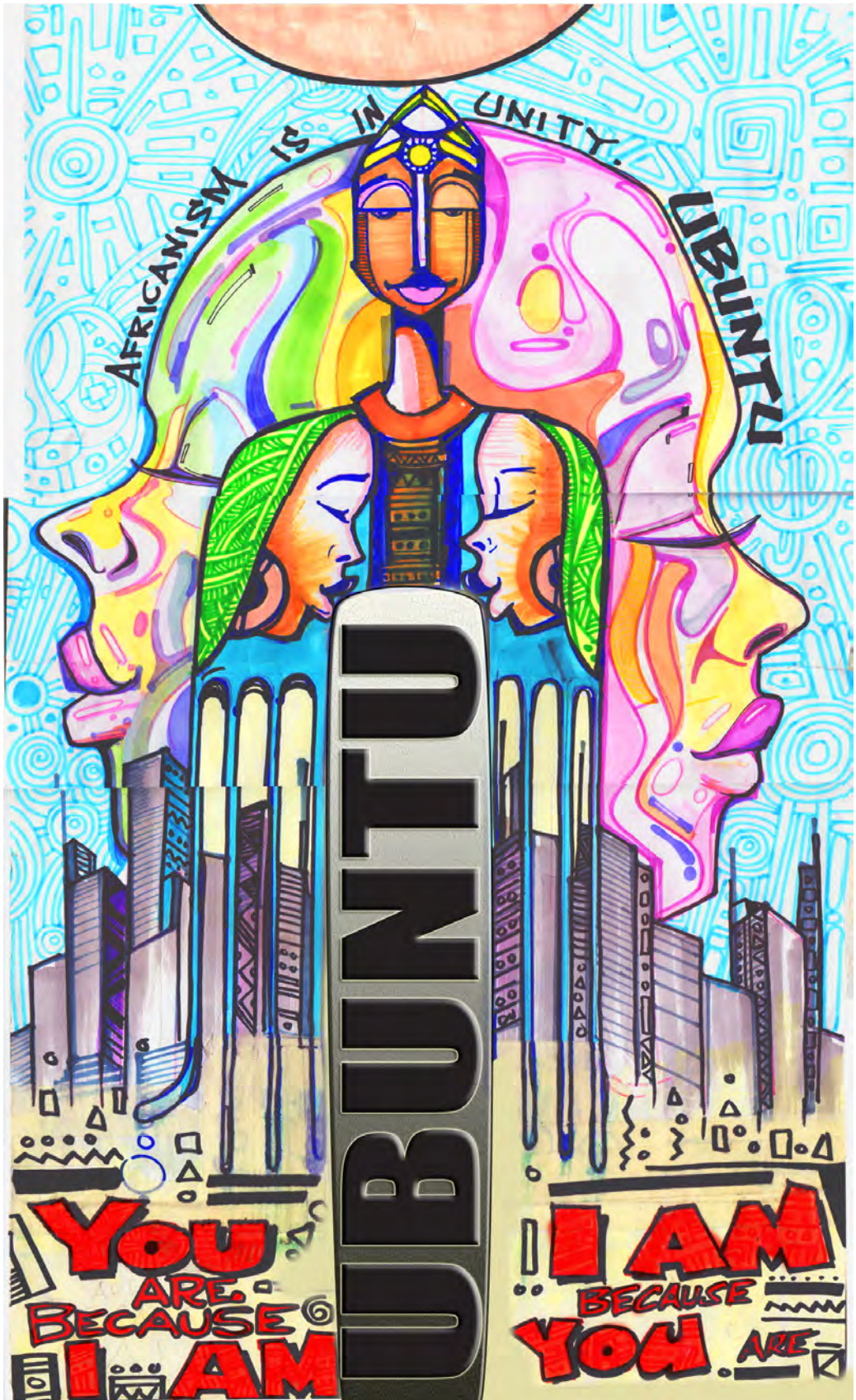
MIND- MAPPING helped to visualize our weaknesses and issues that hold us back from moving forward into the Africa We Want.



OUR ASPIRATIONS



Strengths, Weaknesses, Opportunities and Threats SWOT Analysis



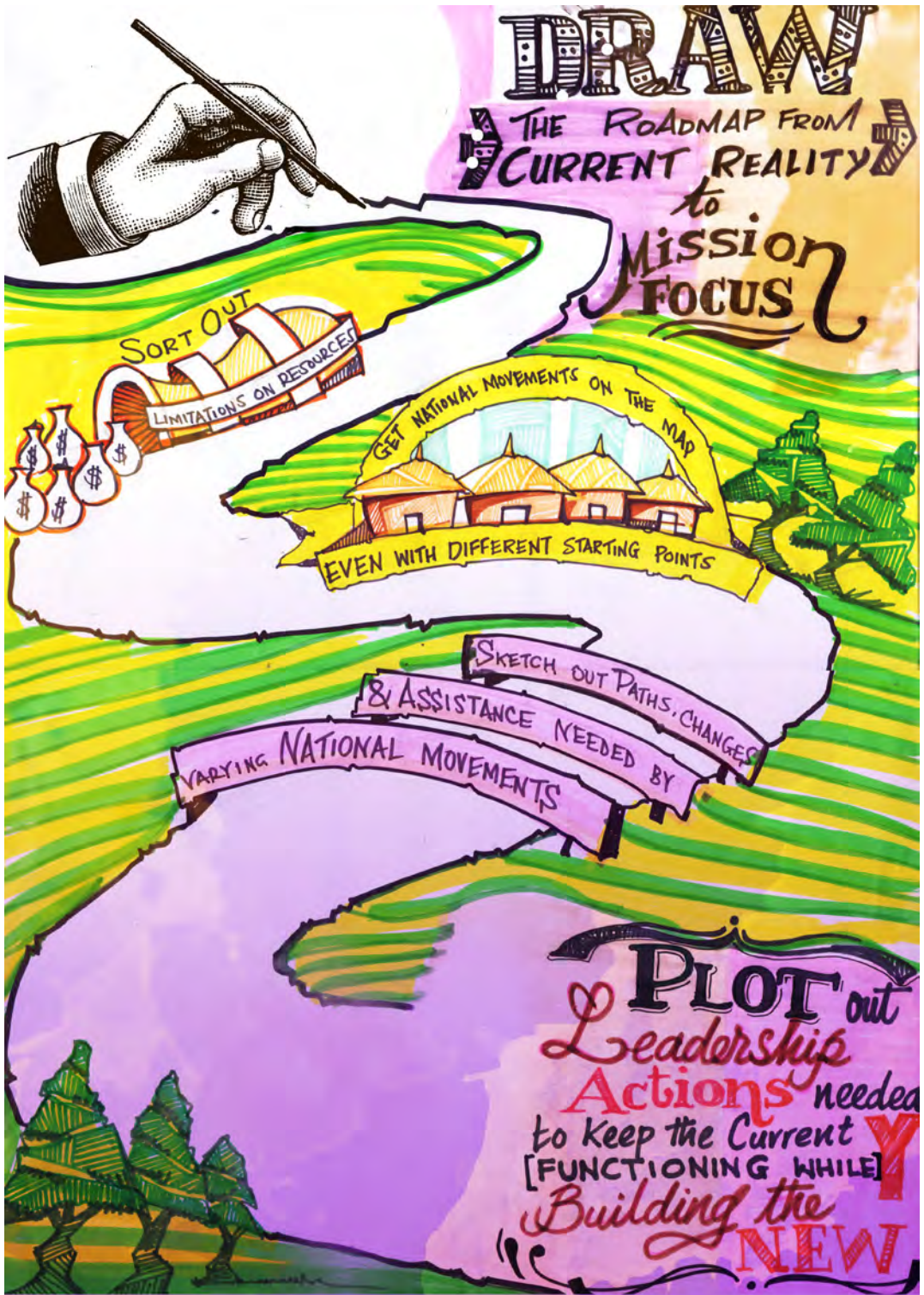


Upon deep imagination, we realized our strengths as the African YMCA's lies in our **DIVERSITY** and **UNITY**. To move forward as one, we needed to capitalize on each other's strengths and capacities.



FESTIVITIES

To avoid making Jack and Jane dull learners, participants went out for drinks and a dance session where a lady lost her I Phone mysteriously which was later recovered from one of the waiters but that didn't stop the fun as people danced into the night singing the YMCA song by Village People. The loss of the phone and who stole it remanded of our purposes.



THE ACTION PATH

This concept was aimed at alternating the current realism and regulate it to our current mission focus.

THE SUSTAINABILITY OF THE MOVEMENT.

How RESOURCES ARE GENERATED AND EXPEDITED

UNITY OF THE MOVEMENT, TO BE RELEVANT AND TO HAVE INFLUENCE OVER COMMUNITY - IN THE FULFILMENT OF THE GLOBAL MISSION.

TO GROW FROM 17 NATIONAL MOVEMENTS TO AT LEAST 34 MOVEMENTS BY 2026

Ecosystem

Family of influence

O.M.Y.

Power Space

Services Impact

PROTOTYPE

PROTOTYPE

ENGAGEMENT OF THE YMCA & YOUTH.

EMPOWERMENT, OPPORTUNITY

• TO ENGAGE, DEVELOP AND GROW.

SPACE THAT ALLOW THE YOUTH TO PARTICIPATE.


PROTOTYPE

THE OVERALL RESULT OF THE YMCA ENGAGEMENT WITH AFRICA.

THE DIFFERENCE THE MOVEMENT MAKES BY BEING PRESENT AND ACTIVE

A POWERFUL, IMPACTFUL ECOSYSTEM, PROVIDING SPACE FOR YOUTH ... GOING INTO 2026.

ACTION STEPS FOR THE AAYMCA



For the **Prototype**, we clarify **concept** and scope and establish task forces.

The **Power Space** concept is to be documented and task forces set up in each national movements and assign it to core-identity.

For **Economic Sustainability**, we need to develop a narrative on the outcome of the Y 3.0 in regards to the Dynamic family, Power Space, Prototype and Ecosystem

We need to communicate and measure our Impact.

On staff leadership and learning stream, there's a need to ensure that National Movement staff are YMCA 3.0 Compliant and further implement governance and leadership development plans.

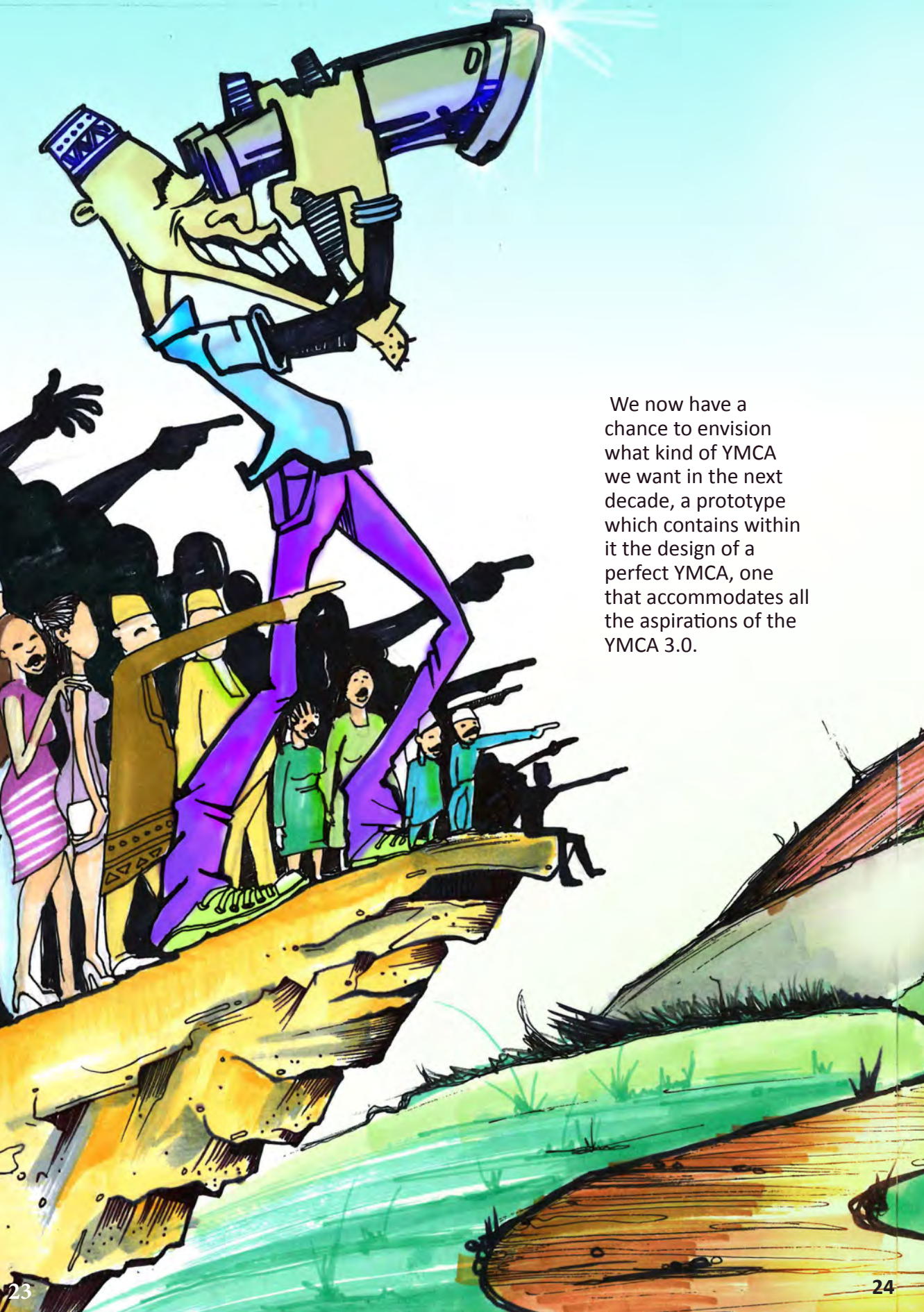
ACTION STEPS FOR THE NATIONAL MOVEMENTS





ACTION STEPS

for the international partners



We now have a chance to envision what kind of YMCA we want in the next decade, a prototype which contains within it the design of a perfect YMCA, one that accommodates all the aspirations of the YMCA 3.0.

THE FUTURE



**Don't just eat the *Cake*...
Bake the *Cake* too**



African youth was urged to shift their mentality from being just consumers to creators too.



AFRICA WE WANT

A prosperous and united Africa that supports youth development and empowerment.