

QUADRIENNIEL REPORT





YOUTH EMPOWERMENT

Address the situation of young people in Africa and support them to get in the driver's seat for the African Renaissance

In 2010, the AAYMCA conducted research in (x countries in Africa) that identified the political, social and economic exclusion of young people. The research led to the design of the “From Subject to Citizen” philosophy with the aim to transform young people into active participants in the transformation of their community, country and continent. This philosophy anchored the Youth Empowerment work for the AAYMCA in the 2015 to 2019 period. In 2016, the approach to youth empowerment received a boost in the form of Power Space technology whose approach is to transform YMCA spaces and programmes to be environments that enable young people experience self-discovery, unlock potential and connect to opportunities.

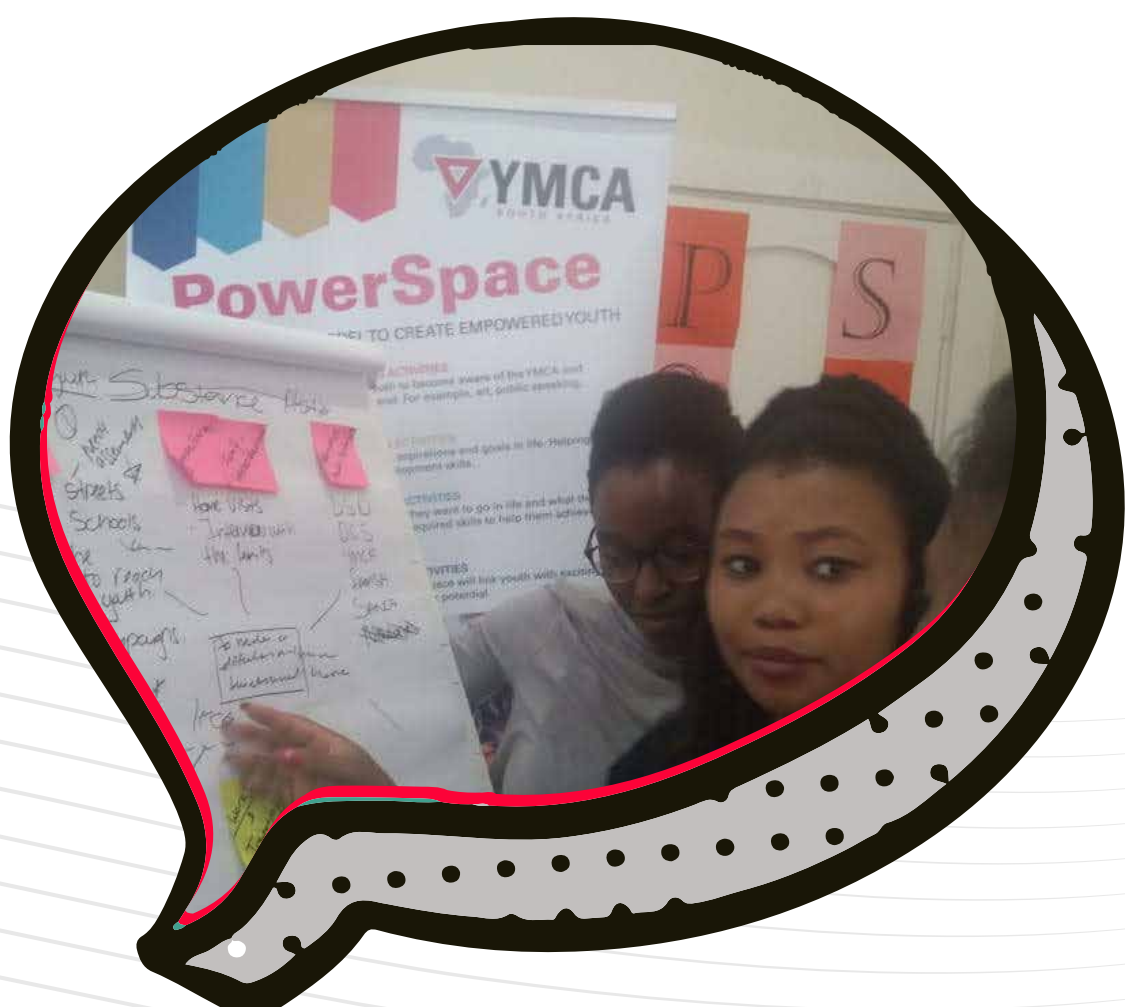
The combination of S2C and Power Space has made it possible for the YMCAs in Africa to address the issues of gender equality, economic empowerment, youth access to justice and prevention of conflict with the law, countering violent extremism, sexual health, mental health and youth civic engagement

YOUTH EMPOWERMENT



Youth Economic Opportunities in East Africa; Citi Foundation
Africa We Want- youth civic engagement on the Bfw

Youth Justice; Y Sweden; AAYMCA has been responsible for facilitating co-creation workshops with staff, volunteers and stakeholders in Ethiopia, Nigeria, Senegal, Madagascar, Togo and South Africa.



#IAmForNatture- WWF; AAYMCA is responsible for social media campaigns on key international conservation messages and building the capacity of a youth movement on conservation through a con-creation approach.

ARealManIs- UNTF- Engaging men and boys to end violence against women using the Transformative Masculinity Model





YMCAs Career Expo and Beyond Career Manenoz – Economic Empowerment; a space for youth to interact with professional and mentors to enable them make better career choices. Career Manenoz enables them access knowledge and thereafter training and connection to opportunities for employment, internship, apprenticeships and investment for their businesses.

Sex Manenoz- gender equality and Civic Engagement
SRHR Professional Exchange- Y
Global/NOREC- An exchange programme of young professional in the youth sector
Civic engagement in SRHR



Africa Ecological Futures II- Youth civic engagement in nature and conservation. AAYMCA was responsible for implementing a social media campaign, youth trainings in advocacy for conservation and enabling young people participate in international dialogues.

Young Advocates for Change – NOREC- Youth Civic Engagement (community mobilization)



S2C Ambassadors- Youth leadership and Civic Engagement in Africa. Youth undergo training and mentorship as they support their local Y enrich their youth development work.



“

This has enabled collaboration with **18 NMs**, and over **30 YMCA staff** that has promoted exchange of learning, capacity building in the areas of programme design and management, community mobilization, research and advocacy.

AYMCA trained Over **200 Young leaders** from all member countries to design and implement of community initiatives across all countries. These youth include Young Advocates for Change (YAC) S2C Ambassadors, and Change Agents who have then lead at least **200 initiatives** in various host communities (including those they come from) **reaching over 150,000 youth.**



The youth led initiatives have been a combination of skills training as well as sensitizations regarding various youth issues in Africa, marshalling youth community actions to address some of these.

Two key initiatives were piloted in Kenya in collaboration with Kenya YMCA enabling the full realization of the Power Space technology. These are #SexManenoz and Career Manenoz. Sex Manenoz is now fully documented with a manual available that is updated annually. The piloting of Sex Manenoz was made possible by the dedicated efforts of the SRHR Professional Exchange participants in collaboration with Y Global and three other organisations participating in its design and implementation.

YOUTH EMPOWERMENT

AAYMCA has also made intense efforts to profile the YMCA in Africa as a leading youth pan African movement. This has led to accelerated efforts to engage with the African Union Commission's department responsible for youth affairs. Meetings and information was shared with the responsible office about our programmes in the continent. Consequently, AAYMCA was represented in various forums among them the consultation of CSOs working with youth in Peace Building, the Youth SDG Summit in Ghana among others. Away from the AU Engagement, AAYMCA was also able to participate in various regional and international forums to share learning and experience in youth development. This include the AMREF Health Africa Conference (AHAIC) 2016 in Nairobi showcasing #SexManenoz methodologies

- The MenEngage Network Symposium in 2018 in Maputo where the results of the ARMI project activities and particularly the research on the role played by ICTs in perpetuating violence against women
- ICPD 25 in Nairobi; AAYMCA participated in the Faith Caucus and was on a panel presenting the results of the Africa Youth Factbook regarding Sexual and Reproductive Health perceptions and behavior.
- International Conference on Family Planning (ICFP) in Rwanda in 2018, where results of the ARMI projected were part of the poster presentations.

- YouLead Summit in Tanzania in 2017 and 2018. The AAYMCA participated in the planning and implementation of the 2018 summit using it as a space to further the exploration of the Africa Youth Scenarios.

- The WWF Africa Youth Conference where AAYMCA showcased the Power Space approach and later hosted a section of these youth in a co-creation workshop for a youth conservation movement dubbed #IAmForNature

AAYMCA has further secured partnerships with different like-minded organisations in Africa. These include the World Wide Fund for Nature (WWF), Family Health Options Kenya (FHOK), MSTCDC (write in full) Organisation of African Youth (OAY), IDRC, UNTF, Legacy Consulting. These partnerships have enabled the AAYMCA in particular in piloting and testing various initiatives that will in future be scaled up.

In keeping with the Y 3.0 Strategy of growing the family of influence, AAYMCA had the opportunity to collaborate and implementing some activities with new countries namely Benin and Central Africa Republic, Egypt, Uganda. Except for Egypt where there is a YMCA affiliated to the Asia Pacific Alliance, all of the other countries have no active YMCAs and engagement with youth in these countries was through partner organisations such Faith to Acton Network, AACC and WWF.



STRONG CONTINENTAL MOVEMENT

Revitalise African YMCAs as the attractive space for young people as sustainable institutions with diverse resource base and skills for youth empowerment

Governance

The AAYMCA Executive Committee continued to be the top Governing body for the YMCA Africa Movement. The Executive Committee of this reporting period consisted of the following elected officials:

Dr. Adrien Coly - President

Queen Ndlovu – Vice President

Du Prince Tchakoté Noubissi – Treasurer

Reynolds Kissiedu – Western Zone Representative

Mathang Ruby Fransisco – Southern Zone Representative

Norris Loleyah Hawa – Womens Representative

Yirga Gebregziabher Assefa– World Alliance/Eastern Zone Representative

Kevin Kodjo Dodji Fiashinou – World Alliance Representative

Dr. Nompumelelo Thabethe - World Alliance Representative

Irene Ayimba - World Alliance Representative

Ronald Senghore - World Alliance Representative

James Ekow Rhule - IPP (Immediate Past President)

Francess Boi-Kadé Reffell - Youth Representative

This committee under the leadership of the President, Mr. James Rhule has successfully provided strategic leadership that has enabled the sustainability of the African YMCA Movement. This includes the launch of the YMCA 3.0 Strategic Framework that will provide direction for the YMCA up to 2026, the prevention of the spectacular collapse of National Movements such as Zambia YMCA and the successful recruitment of a new General Secretary following the appointment of Mr. Carlos Sanvee to the World Alliance of YMCAs. The Committee also successfully handed over to a new Executive Committee at the 11th General Assembly of the AAYMCA in Johannesburg.

Dr. Adrien Coly - President

Queen Ndlovu – Vice President

Du Prince Tchakoté Noumbissi – Treasurer

Reynolds Kissiedu – Western Zone Representative

Mathang Ruby Fransisco – Southern Zone Representative

Norris Loleyah Hawa – Womens Representative

Yirga Gebregziabher Assefa– World Alliance/Eastern Zone Representative

Kevin Kodjo Dodji Fiashinou – World Alliance Representative

Dr. Nompumelelo Thabethe - World Alliance Representative

Irene Ayimba - World Alliance Representative

Ronald Senghore - World Alliance Representative

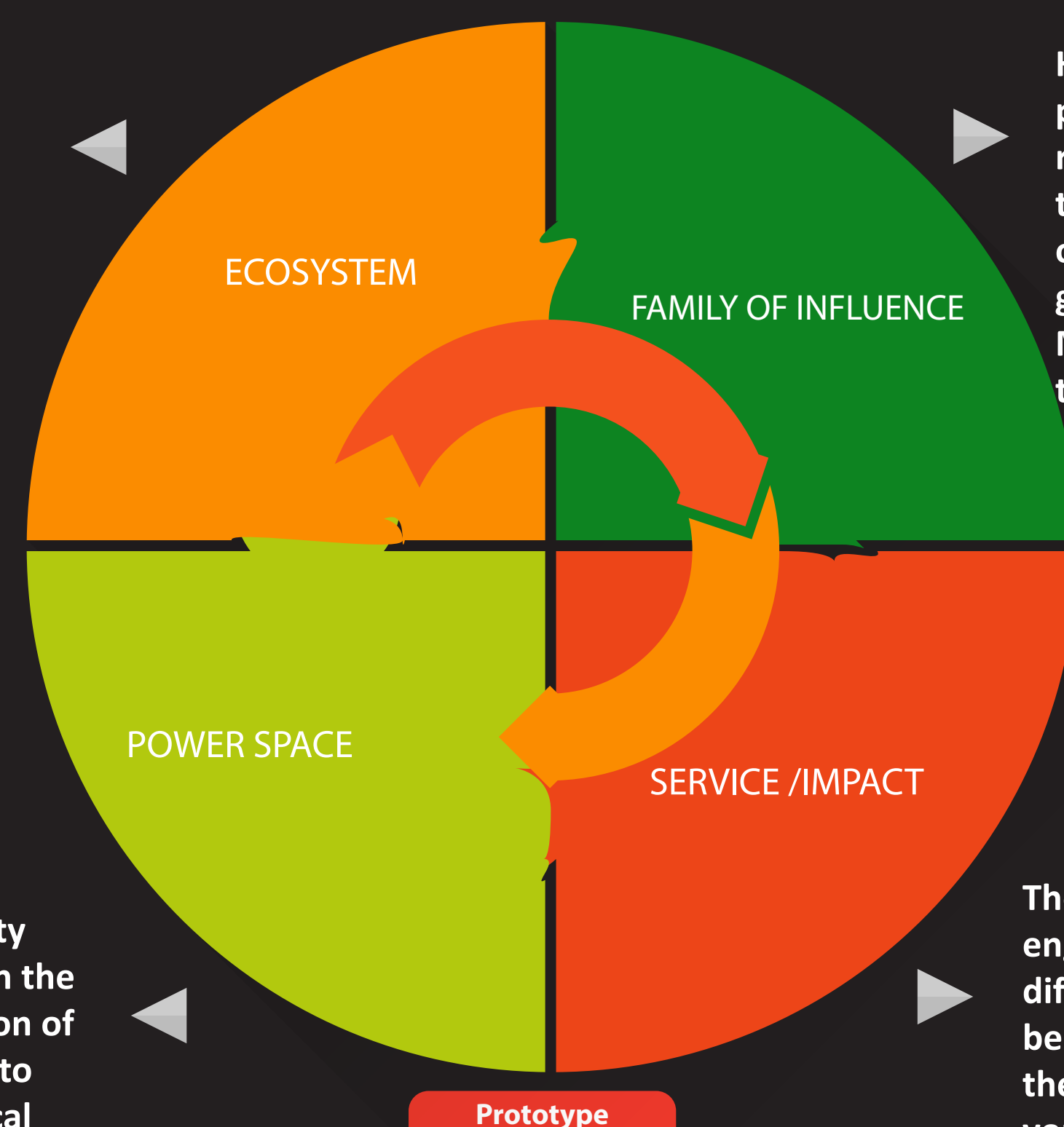
James Ekow Rhule - IPP (Immediate Past President)

Frances Boi-Kadé Reffell - Youth Representative



AAYMCA also offered training and continuous capacity building support to NMs for their boards and for the improvement of governance tools particularly the National Movements Constitutions. Zambia, Gambia, Togo, Nigeria, Sierra Leone, Liberia and Ethiopia are among Movements whose boards were trained. Movements such as Ghana and Kenya YMCA restructured their Governance particularly the position of National President. Also worth noting is the establishment of National Youth Council and ensuring their contribution to the National Executive Committee. At the end of this period 16 National Movements reported having an active youth council. Further, National Movements have aligned their Strategic Planning periods with that of the AAYMCA with a new strategic plan cycle commencing in 2020. Support was also provided to National movements to ensure their alignment with National Laws and policies to secure their sustainability and relevance in their context.

About the sustainability of the Movement – how resources are generated and expedited in an efficient and self-perpetuating manner.



How the unity of the movement percolates into its own ability to be relevant and how this relevance pushes the movement onto a place of influence over community – in the fulfilment of the global Mission. This entails a strong Movement with an entrenched fraternity that grows from 17 National Movements to at least 34 movements by 2026

The overall result of the YMCA engagement with Africa, the eventual difference that the movement makes by being present and active- this extends to the youth and to systems that relate to the youth in general

The nature of engagement of the YMCA and youth – the opportunity that the youth are afforded within the YMCA for empowerment. Provision of opportunity for youth to engage, to develop, to grow – and the physical and virtual spaces that allow the youth to have meaningful participation.

SUSTAINABILITY

Sustainability has been at the core of the Africa YMCAs strategy in the 2015 to 2019 period. In this strategic period, the new Economic model was rolled out at the General Assembly in Senegal in June 2015. The new Economic Model was aimed at moving NMs from (where to where? detail here what it was about).

Soon after was the Y 3.0 Conference in Nairobi that aimed at looking at the long term sustainability of the movement in terms of resources, mission and influence. Y 3.0 resulted in 4 key pillars that have fueled the work of the work of the AAYMCA and its members

The progress after has been the assessment of National Movements assets, their capacity and strategies to increase the revenue for self-reliance of the movement. To date nine NMs have been assessed and eight of these have designed re-development plans for some of their assets. At least two of these have commenced on the implementation of their re-development with intense efforts for the mobilization of resources both locally and internationally. At the second Y 3.0 Conference in 2018, NM leaders were able to look into the potential that is Social Enterprise in safeguarding both the need to increase resources as well as sustain the mission for empowering young people for the African Renaissance. This therefore remains the focus of the AAYMCAs support to NMs in ensuring a social enterprise approach to the revenue generation in Africa.

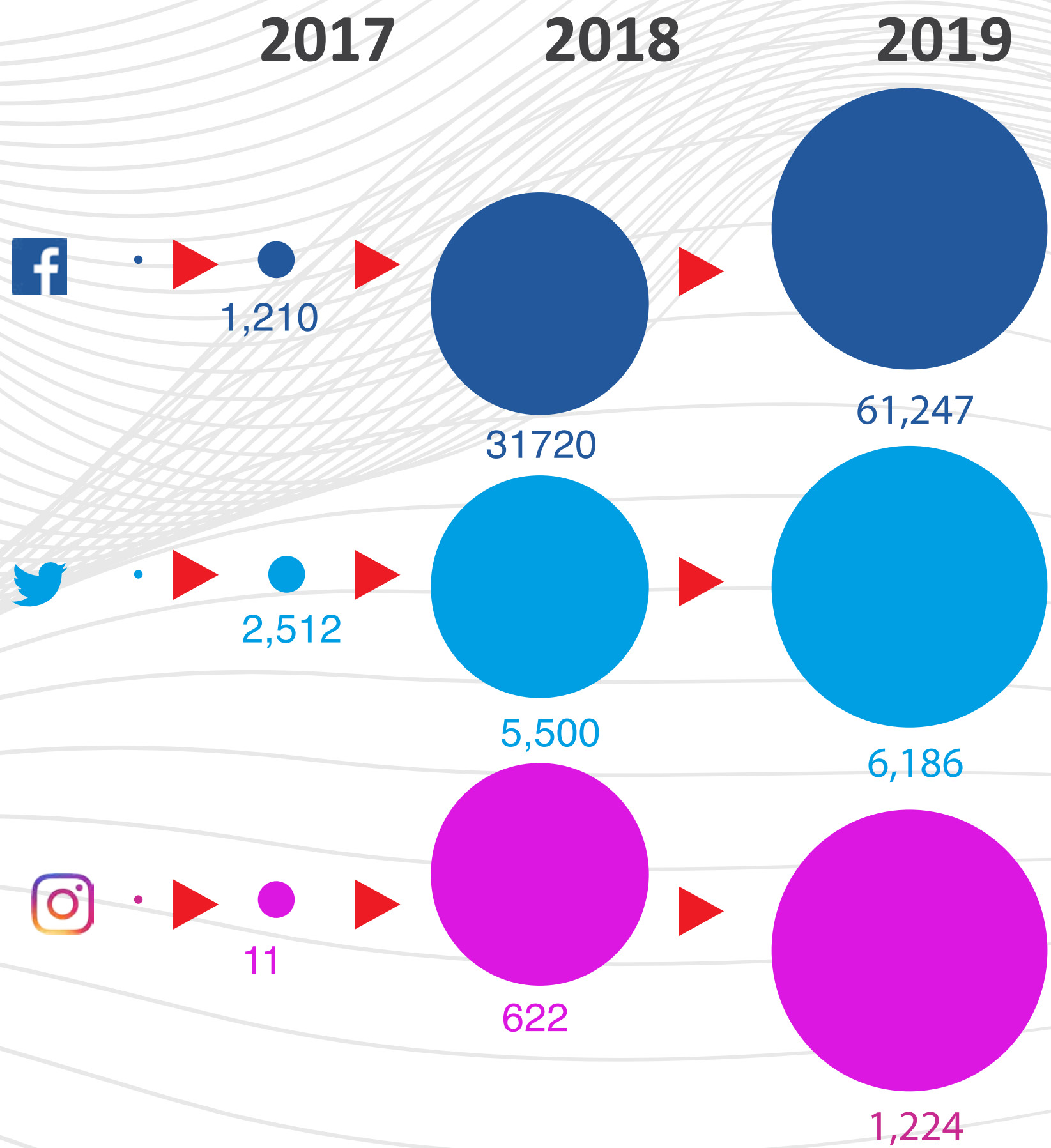
Sustainability is unachievable without an enabling leadership and governance structures. As a result, the AAYMCA has worked collaboratively with National Movements and international partners to ensure that the YMCAs are well-governed institutions. Efforts on this have included training of new elected boards, sustenance of the NGS and President's Caucus to enable learning, sharing and accountability. In addition to this has been the support to the AAYMCA Executive Committee. This has included ensuring that this team of leaders of the African Movement are equipped for their role and are meeting regularly for strategy and decision making as pertains to the impact and sustainability of the movement.

BRANDING & VISIBILITY



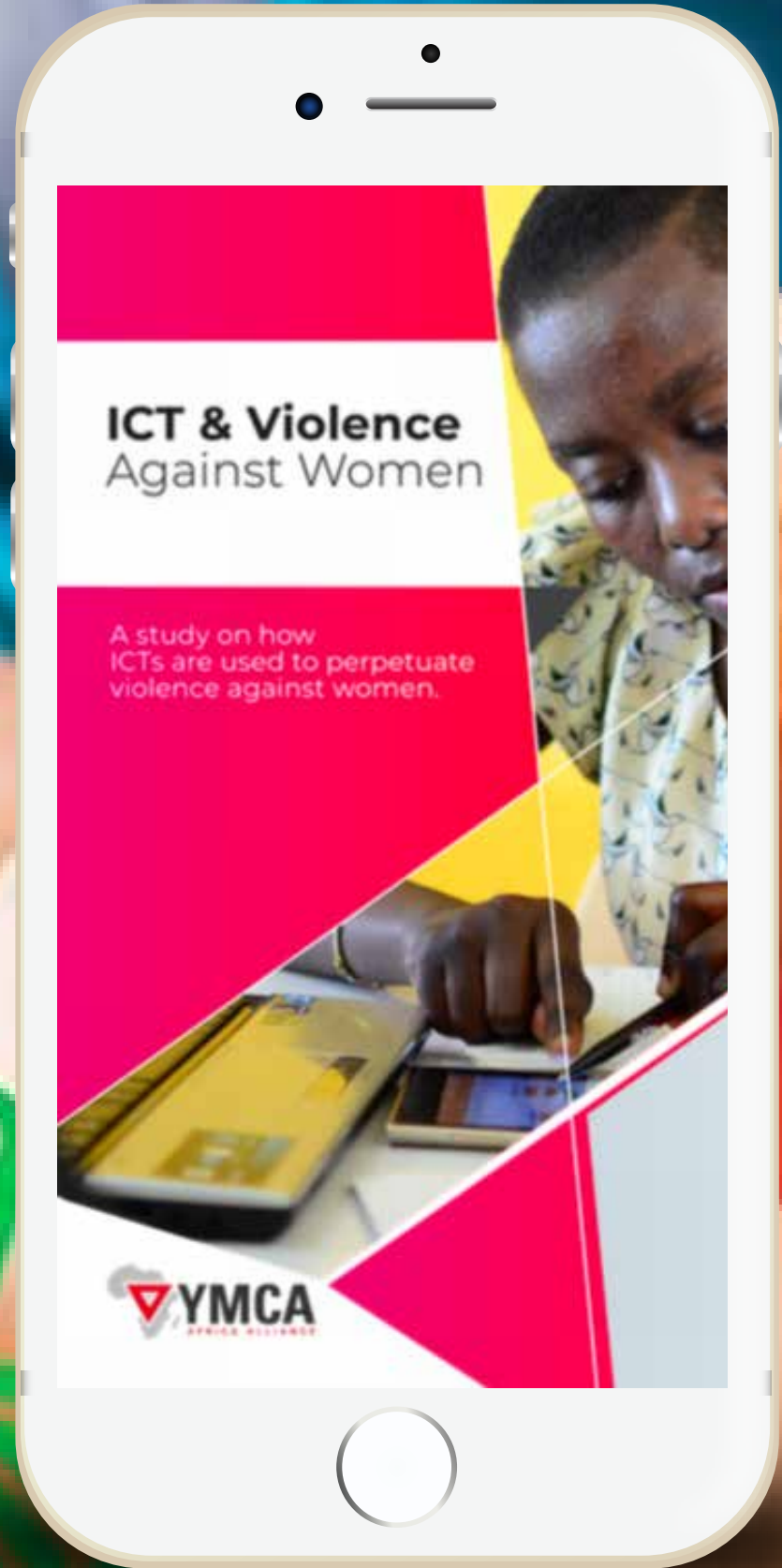
The brand visibility of the YMCA was among the key priorities of the AAYMCA in this period. The intention was to ensure that the YMCAs in Africa are identifiable through a unique inform logo while still enabling the YMCA as visible in its own unique context. Consequently, efforts were made to clarify the use of the logo, support provided to National Movements for the design of publicity materials including their websites, business cards and brochures. Further, the youth focus has necessitated a stronger presence on the internet. Consequently, the AAYMCA recruited a staff responsible for revamping the secretariats online presence as well as building the capacity of National Movements staff who are responsible for the same.

This has proven a successful approach that continue to attract partners who would like to leverage our online presence in promoting youth empowerment. In summary our presence on social media demonstrated in the graphic below:



KNOWLEDGE MANAGEMENT

Further our capacity for generation of knowledge particularly through research and in the development of tools for youth programming has grown. It remains one of the achievements of the period that demonstrates the value of knowledge and engagement in the health, ICTs and employment of the Agenda 2063. Other research has been in the areas of gender, transformative masculinity flagship project ARealManIs. This includes our Gender work, produced research on the Status of Sexual Reproductive Health place and the role of ICTs in the Violence Against Women. We have also produced through this initiative to enable the engagement of youth in the fight against women. One other highlight in the knowledge development is the Bridges research that looked into the factors of youth engagement in the fight against violent extremism that contributed the Because I Count Project on engaging youth in the fight against countering violent extremism.



Factbook

ARMI manual

The 40th Anniversary Booklet

Building bridges

Power Space Manual

Sexual Harassment in the Work Place study

These and other products are available on our website and on request from partners and collaborators.



CONTACT US

+254 020 2724804 / 2642729

aaymcas@africaymca.org

State House Crescent,

State House Avenue.

P.O. Box 60856 – 00200

Nairobi, Kenya